

## PRESS RELEASE

December 23, 2020, Paris.

**Canasta Junction joins the 52 Entertainment Group**

52 Entertainment announced today the acquisition of Canasta Junction, adding the leading canasta app to its growing portfolio of games. Canasta Junction joins the world's leading card game entertainment group which includes Bridge Base Online, Funbridge, Le Bridgeur, Master Point Press, Great Game Products, Bridge Baron and China Bridge Online. Sue and Alan Silberstein, founders of Canasta Junction and renowned canasta instructors will continue in their current roles. They will bring their passion and expertise to help their new colleagues continue to improve Canasta Junction for its 60,000 players.



**Olivier Comte,**  
CEO of 52 Entertainment

*"I'm thrilled that Canasta Junction has joined 52 Entertainment. Canasta is a sister game to bridge and this acquisition marks our first major step in diversifying our portfolio of games. Sue and Alan have created something truly fantastic and we welcome them with open arms."*



**Sue Silberstein and Alan Silberstein,**  
founders of Canasta Junction

*"Canasta is our passion, and we are delighted that our creation will continue and grow stronger with 52 Entertainment. A great big thank you to all our dedicated and loyal customers who have supported us over the years. We look forward to continuing to bring the game of canasta to players everywhere!"*



**Michael Schulhof,**  
board member and special advisor to 52 Entertainment

*"I'm so happy to bring Canasta Junction to 52 Entertainment. This move solidifies our vision to become the world leader in mind and strategic games. I guess I really should thank my wife for this - she has been an active member of the Canasta Junction community for some time, and helped me see the potential!"*



**Canasta Junction** is the leading app for canasta lovers everywhere. Since 2015 Canasta Junction has been the place for playing canasta, as testified by its over 60,000 customers. Canasta Junction connects players in both two and four-handed games. It's really social, with in-game chat making for a fun, interactive experience where players really feel a sense of belonging. There's also Duplicate Canasta, for the most competitive players.

**52 Entertainment** is the ultimate holding company of Funbridge, Bridge Base Online (BBO), Le Bridgeur, Bridge Baron, Master Point Press and China Bridge Online, making it the world's uncontested leader in bridge entertainment and software. Our goal is to further expand the universe of bridge players by providing them with entertaining and fun options to play or follow bridge, all while helping to develop the next generation of bridge players through our education initiatives. Overall, we have more than 5 million monthly active users across all our platforms.

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